



# The Toxic Truth

Iowa Students for Tobacco Education & Prevention

August 2018 • Iowa Department of Public Health



## Announcements

### Meet our Executive Council

- **Talbot Mastio**, President, Newton High School
- **Zoey Ponsar**, Council & Commission member, West Delaware High School
- **Monet Rangel**, Council & Commission member, Missouri Valley High School
- **Kennadie Machovec**, Council & Commission member, South Central Calhoun High School
- **Owen Pries**, Council member, Dallas Center Grimes Meadows

\*To learn more about our council members, go to [IowaSTEP.org](http://IowaSTEP.org) > About Us > ISTEP Executive Council > Select "2018-2019" School Year.

### ISTEP Resource Guide

## Chapter Resource Guide

The ISTEP Resource Guide is being revamped. The guide will be shared via email and posted on [IowaSTEP.org](http://IowaSTEP.org) as soon as it's ready. Once the guide has been finalized, the website will be updated to match. Thank you for your patience.

### Annual CP Conference

Each year IDPH hosts a conference for our Community Partnerships to provide program updates and needed trainings. We're very excited that this year's afternoon session will be an ISTEP update. On the agenda, we have our very own ISTEP president, a chapter advisor and community partnership to share their strengths and struggles. Highlights of this session will be shared in an upcoming newsletter.

## Street Marketing Events

### 2018-2019 Sneak Peek



Our four annual street marketing events, planned by our youth Executive Council, are in the works! Our theme for this upcoming year is **"Celebrate Tobacco Free Communities"** because we continue to feel proud of Iowa's 10

year Smoke Free Air Act anniversary and past tobacco control accomplishments.

Once flyers are finalized, they will be distributed to chapter advisors via email. They will also be placed online at [IowaSTEP.org](http://IowaSTEP.org).

Keep in mind, these events are only ideas and can be altered to better fit the needs of your ISTEP chapter and community.

Here is a sneak peek of what is being planned:

- **Red Ribbon Week, Oct. 23-31-** "Travel across Iowa Tobacco Free" with a physical activity and tobacco trivia challenge
- **Great American Smokeout (GASO), Nov. 15-** Electronic Smoking Device (ESD) fact or fiction
- **Through with Chew Week, Feb. 18-22-** Door decorating contest
- **Kick Butts Day, Mar. 20-** ISTEP outreach table

### Questions or Ideas?

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