



## Strategic Planning RFP – Questions & Answers

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In response to questions posed in relation to the RFP for Strategic Planning services, Community & Family Resources offers the following responses:

### **Question 1:**

*In item 2 under Scope, the RFP indicated that creating a sustainability plan to move forward is part of the planning project. The item mentions executing a needs assessment.*

- *Would you outline what you expect from the sustainability plan and needs assessment?*
- *What is the focus of the needs assessment? Should it be comprehensive? Focused on programs and client services? Or is it specifically linked to organizational capacity and the ability of the organization to implement its strategic plan?*

#### **Response:**

CFR would expect that the strategic planning team would assess the needs and climate within the behavioral health industry in our geographic area, detailing the opportunities for growth and/or expansion and the steps necessary to reach and sustain those goals.

The focus of the needs assessment is primarily focused on organizational capacity and the ability of the organization to implement and sustain the strategic plan. Programming/client services is the core of our mission, and will therefore be a necessary part of the conversation as well.

### **Question 2:**

*Will you provide some additional information about item 3 under Scope that refers to creating a process to evaluate and further develop administrative and board resources? Does this refer specifically to board administration, or is it talking about both staff and board activities?*

#### **Response:**

This element refers specifically to the Board of Directors.

### **Question 3:**

*In June, CFR conducted stakeholder surveys. I'm assuming that these will be available to be used as part of the strategic planning process. Is this correct?*

#### **Response:**

Yes, the results of these surveys will be available to the strategic planning team.



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